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Applicant: Einat Amitay

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ASSOCIATE POWER OF ATTORNEY

The undersigned attorney, who has been appointed as an attorney in the combined Declaration and Power of Attorney in the above-identified application, hereby appoints Arthur Bickel, USPTO Reg. # 34,123, and Riva W. Bickel, USPTO Reg # 34,777 and Daniel Kligler, USPTO Reg.# 41,120, of D. Kligler & Co., Berkowitz St., Tel Aviv 64238, Israel, as attorney to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

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